

# WHERE TO SOURCE MONEY

WHAT WILL  
IT COST?

WHERE DO  
I FIND THE  
MONEY?



AN INTERACTIVE  
WORKSHOP ON  
**THURSDAY, 27**  
**JULY 2017**

**What will it cost? Where do I find the money?**



# FINANCE: business plans, cash, capital, accounting....

You have a product but want some ideas on how to finance getting it to market?

This highly interactive workshop aims to help you get your food and drink project financed. Looking at aspects of finance from business plans, sources of capital, the different ways food and drink companies look at funding as well as the new sources of finance such as crowdfunding.

Content includes:

- › **Basic accounting systems**
- › **Bank borrowing and overdrafts, Asset finance, Invoice finance**
- › **Crowdfunding- what is it?**
- › **Other sources of capital**

Exploring the advantages, potential costs and risks associated with the various sources of finance. This will be an overview to finance so no financial advice or resorting to complicated spreadsheets and terminology.

Participants will gain some insights into business planning, finance models, sources of capital and ways to think about money for their business. Looking at sunk, fixed and variable costs, how to view them.

The role of cash. What do banks and other lenders need from you prior to lending.

## Agenda

- 9.00 Registration- introductions meet and greet the group with coffee
- 9.30 Interactive workshop exploring finance for food and drink, accounting in a digital world, sources of finance and business plans for borrowing
- 12.00 Feedback and personal planning
- 12.30 Light refreshments
- 13.00 Individual one-to-one surgery session to discuss your own plan

Book on-line for just £25. For more information please visit:

[www.eventbrite.co.uk/e/foodworks-sw-finance-where-to-source-money-tickets-34886135370](http://www.eventbrite.co.uk/e/foodworks-sw-finance-where-to-source-money-tickets-34886135370)