

## Launch of the FoodWorks<sup>SW</sup> Business Support Programme

### WHEN:

TUESDAY 19TH  
JULY 2016,  
1.45PM - 6.00PM

### WHERE:

THE HIVE,  
6 BEAUFIGHTER ROAD,  
WESTON-SUPER-MARE,  
BS44 8EE

**FoodWorks<sup>SW</sup> is a dynamic food and drink innovation centre coming soon to Junction 21 Enterprise Area, offering food-grade business units, product development facilities and hands on business support to help your business thrive.**

A pilot business support programme will bring together a host of industry experts who will be offering targeted support for businesses across the region whilst the Centre is in its development. Our launch event will give you a little taster of what is to come with bite sized sessions to whet your appetite.

The launch event and pilot programme is a fantastic opportunity to engage with North Somerset Council during this exciting development phase. FoodWorks<sup>SW</sup> and its partners will cover a wide range of support and advice including:

- > Food Innovation
- > R&D
- > Export Advice
- > Process Improvement
- > Packaging Advice
- > Supply Chain management
- > Food Hygiene advice & compliance
- > New product development
- > Labelling
- > Marketing Support
- > Finance
- > Skills
- > Study Tours

Why not find out more about **FoodWorks<sup>SW</sup>** and what it can offer your business. Our speakers will also be offering you the opportunity to book a 20 minute 1-1 appointment to discuss your specific company needs.



Whilst the event is free to attend, prior registration is required as places are limited.

Please email [sally.fenton@foodworks-sw.co.uk](mailto:sally.fenton@foodworks-sw.co.uk) to reserve your place stating if you have any dietary needs. If you would like a 20-minute appointment with one of the advisors please indicate which advisor(s) you would like to meet.

## Agenda

- 13:45** REGISTRATION AND REFRESHMENTS
- 14:00** Welcome and Introduction to FoodWorks<sup>SW</sup>  
*Sally Fenton, BIC Innovation*
- 14:05** Launch of Programme and Branding  
*North Somerset Council*
- 14:15** Food Innovation and Strategy  
*Chris Price-Jones, BIC innovation*
- 14:25** R&D Tax Credits  
*Katie Farley, Francis Clark Accountants*
- 14:35** Buildings - How you Move and Improve  
*Philip Jones, Project 66*
- 14:45** Enterprise Europe Network and I2S funding  
*Chris Lyons, Business West*
- 15:00** BREAK
- 15:10** Export support,  
*Andrew Fraser, UK Trade & Investment SW*
- 15:20** Marketing - getting it right
- 15:30** Developing High Performance Teams in Manufacturing Operations  
*Bill Norris, BIC Innovation*
- 15:40** Grants and funding  
*Angela Hicks, North Somerset Enterprise Agency*
- 15:50** Legislation and compliance  
*Chris Gwenlan, Community and Consumer Service Manager, North Somerset Council*
- 16:00** Future Workshops - suggested topics  
*Sally Fenton, BIC Innovation*
- 16:10** Have your say - Facilitated discussion about FoodWorks<sup>SW</sup>  
*Chris Price-Jones*
- 16:40 - 18.00** NETWORKING AND APPOINTMENT SESSIONS WITH SPEAKERS